

Rep Order# 8872753 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37419

Printed: 10/05/2012 9:06 AM
Last Received: 10/05/2012 8:46 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () CROSSROADS GPS
Product ISSUE
Estimate# 1052
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/1052
Flight Dates 09/28/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$87,475
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	530P-600P	POLITICS NOW	:30	\$2,500.00	09/29-09/29	2	1	2	\$5,000.00	
	2	SU	930A-1000A	8 NEWS NOW SUNDAY #3	:30	\$450.00	09/30-09/30	0	0	0	\$0.00	
	3	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$550.00	09/29-09/29	0	0	0	\$0.00	
	4	SA	700P-800P	ET WEEKEND	:30	\$500.00	09/29-09/29	0	0	0	\$0.00	
	5	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$550.00	09/29-09/29	0	0	0	\$0.00	
	6	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$350.00	09/29-09/29	1	1	1	\$350.00	
	7	SA	1235A-135A	DAVINCI	:30	\$200.00	09/29-09/29	2	1	2	\$400.00	
	8	SU	530A-600A	WALL STREET JOURNAL REPORT	:30	\$300.00	09/30-09/30	1	1	1	\$300.00	
	9	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/30-09/30	1	1	1	\$400.00	

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	10	F	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/28-09/28	0	0	0	\$0.00	
	11	M	900A-1000A	LIVE! WITH KELLY	:30	\$1,100.00	10/01-10/01	1	1	1	\$1,100.00	
	12	TU	900A-1000A	LIVE! WITH KELLY	:30	\$1,100.00	10/02-10/02	2	1	2	\$2,200.00	
	13	F	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/28-09/28	0	0	0	\$0.00	
	14	M	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/01-10/01	1	1	1	\$450.00	
	15	TU	1237A-137A	LATE LATE SHOW	:30	\$450.00	10/02-10/02	1	1	1	\$450.00	
	16	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$1,000.00	09/30-09/30	0	0	0	\$0.00	
	17	F	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/28-09/28	0	0	0	\$0.00	
	18	M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,700.00	10/01-10/01	2	1	2	\$3,400.00	
	19	TU	500P-630P	8 NEWS NOW ROTATION	:30	\$1,700.00	10/02-10/02	2	1	2	\$3,400.00	
	20	F	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/28-09/28	0	0	0	\$0.00	
	21	M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,600.00	10/01-10/01	2	1	2	\$3,200.00	
	22	TU	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,600.00	10/02-10/02	2	1	2	\$3,200.00	
	23	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,200.00	09/30-09/30	0	0	0	\$0.00	
	24	F	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/28-09/28	0	0	0	\$0.00	

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	25	M	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/01-10/01	2	1	2	\$2,400.00	
	*26	TU	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/02-10/02	1	1	1	\$1,200.00	
			Sales Remark: V5 .									
			V5 Comment Changed, Spots/week Changed									
	27	SU	500A-530A	EYE ON WASHINGTON	:30	\$300.00	09/30-09/30	1	1	1	\$300.00	
	28	F	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	09/28-09/28	0	0	0	\$0.00	
	29	M	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	10/01-10/01	0	0	0	\$0.00	
	30	TU	100P-200P	LET'S MAKE A DEAL	:30	\$900.00	10/02-10/02	0	0	0	\$0.00	
	31	F	700P-800P	ET/INSIDER	:30	\$1,200.00	09/28-09/28	0	0	0	\$0.00	
	32	M	700P-800P	ET/INSIDER	:30	\$1,200.00	10/01-10/01	0	0	0	\$0.00	
	33	TU	700P-800P	ET/INSIDER	:30	\$1,200.00	10/02-10/02	0	0	0	\$0.00	
	34	SU	530P-600P	INSIDE EDITION	:30	\$1,000.00	09/30-09/30	1	1	1	\$1,000.00	
	35	F	700A-900A	CBS THIS MORNING	:30	\$800.00	09/28-09/28	0	0	0	\$0.00	
	36	M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/01-10/01	2	1	2	\$2,000.00	
	37	TU	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/02-10/02	2	1	2	\$2,000.00	
	38	F	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$800.00	09/28-09/28	0	0	0	\$0.00	
	39	M	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$800.00	10/01-10/01	0	0	0	\$0.00	

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	40	TU	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$800.00	10/02-10/02	0	0	0	\$0.00	
	41	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	09/30-09/30	0	0	0	\$0.00	
	42	F	200P-30CP	THE TALK	:30	\$800.00	09/28-09/28	0	0	0	\$0.00	
	43	M	200P-30CP	THE TALK	:30	\$800.00	10/01-10/01	0	0	0	\$0.00	
	44	TU	200P-30CP	THE TALK	:30	\$800.00	10/02-10/02	0	0	0	\$0.00	
	45	SA	500A-70CA	CBS THIS MORNING SATURDAY	:30	\$450.00	09/29-09/29	0	0	0	\$0.00	
	46	SA	800P-90CP	CRIMETIME SATURDAY	:30	\$3,000.00	09/29-09/29	0	0	0	\$0.00	
	47	SU	830A-93CA	FACE THE NATION	:30	\$2,000.00	09/30-09/30	0	0	0	\$0.00	
	48	F	1100A-1200P	YOUNG & RESTLESS	:30	\$3,500.00	09/28-09/28	0	0	0	\$0.00	
	49	M	1100A-1200P	YOUNG & RESTLESS	:30	\$3,500.00	10/01-10/01	0	0	0	\$0.00	
	50	TU	1100A-1200P	YOUNG & RESTLESS	:30	\$3,500.00	10/02-10/02	0	0	0	\$0.00	
	51	TU	900P-1000P	NCIS LA	:30	\$30,000.00	10/02-10/02	1	1	1	\$30,000.00	
	52	M	1000P-1100P	HAWAII FIVE-0	:30	\$10,000.00	10/01-10/01	0	0	0	\$0.00	
	53	F	800P-90CP	CSI: NY	:30	\$7,500.00	09/28-09/28	0	0	0	\$0.00	

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	54	SA	930A-1200P	ACC FOOTBALL	:30	\$5,000.00	09/29-09/29	3	1	3	\$15,000.00	
	55	M-TU	500A-600A	NEWS	:30	\$1,000.00	10/01-10/02	4	1	4	\$4,000.00	
	56	M-TU	400A-459A	NEWS	:30	\$200.00	10/01-10/02	4	1	4	\$800.00	
	*57	SA	400P-500P	SPORTS	:30	\$400.00	09/29-09/29	0	0	0	\$0.00	
		Sales Remark: V5 . V5 Comment Changed, Spots/week Changed										
	58	SA	135A-235A	COLD SQUAD	:30	\$150.00	09/29-09/29	2	1	2	\$300.00	
	59	SU	300P-40CP	ELECTRIC PLAYGROUND	:30	\$1,120.00	09/30-09/30	1	1	1	\$1,120.00	
	60	SU	400P-50CP	INSIDER WEEKEND	:30	\$650.00	09/30-09/30	1	1	1	\$650.00	
	61	F	400A-459A	NEWS	:30	\$200.00	09/28-09/28	2	1	2	\$400.00	
	62	M-TU	1200P-1230P	NOON NEWS	:30	\$1,200.00	10/01-10/02	2	1	2	\$2,400.00	
	63	F	137A-237A	ELECT PLAYGROUND/ET	:30	\$55.00	09/28-09/28	1	1	1	\$55.00	

---REPORT TOTALS---

Report Totals: 50 / \$87,475.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$25,275.00 Oct 12: 31 / \$62,200.00

Sales Totals: 50 / \$87,475.00